



2020 Willow Run, Suite 135 | Enid, OK 73703
P: 580 233 4232 | F: 580 242 5603 | TDD: 1 800 722 0353 or 711
www.growenid.com

Chairman Julius Genachowski
Commissioner Meredith Attwell Baker
Commissioner Mignon Clyburn
Commissioner Michael J. Copps
Commissioner Robert M. McDowell

Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

Re: GN Docket No. 09-191

April 5, 2010

Dear Chairman Genachowski and Commissioners:

The Enid Regional Development Alliance is a private, non-profit organization serving Enid, Oklahoma with the goal of increasing the quality and quantity of jobs in the area by facilitating new projects and investments. By nature, the Alliance values creativity and innovation, understanding these to be the starting blocks for investment and growth. As we work to bring exciting new ventures to Enid that create jobs and diversify our workforce, we want to address the active role broadband plays in helping us achieve our mission.

According to Broadband for America, the Internet directly employs 1.2 million individuals, supports another 2 million American workers, and contributes over \$900 billion to the economy annually. An additional 7 percent increase in broadband penetration could stimulate the economy by more than \$134 billion. In an average community, pervasive accessibility to broadband adds over 1 percent to the employment growth rate, according to a recent study by the American Consumer Institute.

In an underemployed economy, broadband's contributions to the American workforce are even more significant. However, these statistics have only been made possible through private sector investments in infrastructure that have yielded unprecedented industrial growth. Over the past ten years, the private sector has invested upwards of \$250 billion in broadband. In order to achieve the benchmark of universal access and adoption presented in the National Broadband Plan, the FCC estimates an additional \$350 billion in private capital will be required.

If the FCC is committed to maintaining this competitive and healthy environment, it will not move forward with adopting the Open Internet Notice of Proposed Rulemaking's network neutrality stipulations. Undertaking such a sweeping change in the Internet's regulatory framework promises to discourage the



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private sector investment that has made the industry into a thriving, irreplaceable component of our national economy.

Innovation leads to investment, and the ICT industry has demonstrated how positive the returns can be in the current regulatory environment. Americans continue to cite the unemployment rate and struggling economy as their top concerns for 2010, and broadband possesses the capacity to hastily alleviate pressure on both by creating jobs and stimulating economic activity. The FCC should not adopt policies that prohibit this industry from contributing most effectively to our national interests.

Sincerely,

A handwritten signature in blue ink, appearing to read 'Brent Kisling', is written over the word 'Sincerely,'.

Brent Kisling
Executive Director